

The sense of smell is a powerful catalyst to trigger memories and feelings of comfort, calmness and familiarity in spaces. Pallavi Padukone integrated aroma through interactive textiles to provide an escape from the complex lifestyles we live in allowing us to reconnect with nature indoors. Familiar Fragrances plays with the idea of visually depicting scents and their characteristics through colour, texture and dimension. The roots of vetiver, a perennial grass native to India, release a complex aroma and a natural cooling effect when activated by water. Padukone

aims to bring vetiver into urban spaces by taming its wildness through embroidery and introducing a sense of fragility, while retaining its natural earthiness. Padukone describes jasmine as the sweet familiar fragrance of memories and celebration. The jasmine flower, reminiscent of Southern India, brings to mind the feeling of home and of weddings, of garlands worn in women's hair, and of buds blooming in our gardens. Playing with transparency, light, distortion and pattern to elevate the delicate, feminine, airy aesthetics of its scent and its memories.

